



# TechStride Digital Innovate

Creative digital agency Focused strategies, impactful results, lasting growth.

# Web Development

Graphic  
Design



Industrial  
Animation

ISO 9001 : 2015

Digital Marketing / SEO

# ABOUT US



- Techstride Digital Innovate based in India, offers comprehensive, organic, and results-driven digital marketing solutions. Their services include digital marketing, Web and Application development (e-commerce, Android), SEO, graphic design, and 3D Industrial animation (product modeling and industrial).

PHARMA  
INDUSTRIES

HEALTHCARE

E-COMMERCE

ENGINEERING

RENEWABLE  
ENERGY

INDUSTRIAL

INDUSTRIES



WEB  
DESIGN

WEB  
DEVELOPMENT

DIGITAL  
MARKETING

SERVICES

GRAPHIC  
DESIGN

INDUSTRIAL  
ANIMATION

APP  
DEVELOPMENT



# OUR VISION

- At Techstride Digital Innovate, we envision a future where businesses thrive through cutting-edge digital solutions. Our mission is to empower organizations with innovative technology, seamless automation, and data-driven strategies. By bridging the gap between creativity and efficiency, we drive transformation, enhance customer experiences, and unlock new growth opportunities. Together, we shape a smarter, more connected digital world.



# OUR MISSION

- At Techstride Digital Innovate, our mission is to revolutionize businesses through innovative digital solutions. We strive to enhance efficiency, drive growth, and create seamless customer experiences with cutting-edge technology. By combining creativity, automation, and data-driven strategies, we empower organizations to stay ahead in a fast-evolving digital landscape. Together, we build a smarter, more connected future.



# CORE VALUES

- As a leading web design and digital marketing company, we prioritize innovation, creativity, and excellence. Our customer-centric approach ensures impactful, data-driven solutions that drive growth. We value integrity, collaboration, and continuous improvement to deliver cutting-edge designs and strategic marketing. With a focus on quality, transparency, and results, we empower brands to succeed in the ever-evolving digital landscape.





- A strong workforce of over **30+ skilled professionals**
- Experience of over **two decades**
- Offices in 2 countries with **Partners across the Globe**
- Executed over **105+ projects**



# Why Techstride ?

**105**  
**Hundred+**  
projects completed



**80+**  
Industries like  
pharma , Realestate  
Industrial manufacturing ,  
are using our solutions



**10+**  
Team members  
Facial Recognition  
& Validation  
Per Month



# Why Techstride ?

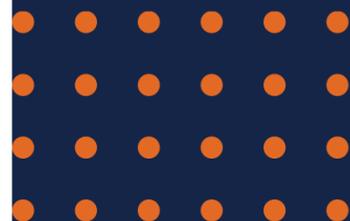
93+

satisfied Clients



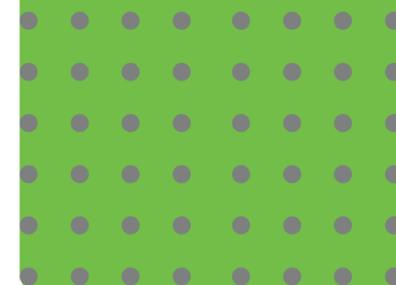
105+

Projects Completed



10+

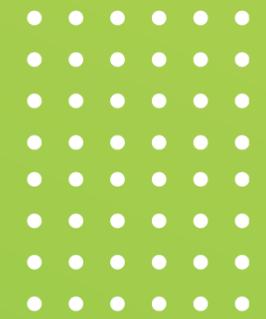
IT Solutions  
Process & business  
automation,  
Mobile Apps, Analytics  
and more...





A leading  
**IT Solution Provider**  
In Various Industries





**WEB**

**DEVELOPMENT**





# WEB DEVELOPMENT

Unlock the power of the web with our expert Web Development solutions! We create responsive, user-friendly, and high-performing websites tailored to your business needs. From sleek UI/UX design to robust backend development, our team ensures seamless functionality and engaging digital experiences. Whether it's a business website, e-commerce platform, or custom web application, we bring your vision to life. Elevate your online presence with cutting-edge technology and innovative design. Let's build something amazing together!

## ➤ What is WEB DEVELOPMENT?

- Web development is the process of creating, building, and maintaining websites and web applications. It involves a combination of front-end development (what users see and interact with), back-end development (server-side logic, databases, and functionality), and full-stack development (both front-end and back-end). Web development includes coding, designing, and optimizing websites for performance, security, and user experience. Technologies like HTML, CSS, JavaScript, React, JS, PHP, and frameworks help developers create dynamic, responsive, and functional web solutions.



# What is WEB DEVELOPMENT?



We're Skillful



Java Script  
Development



WordPress  
Development



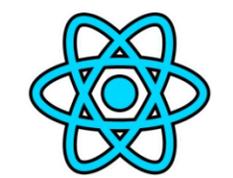
Drupal Web  
Development



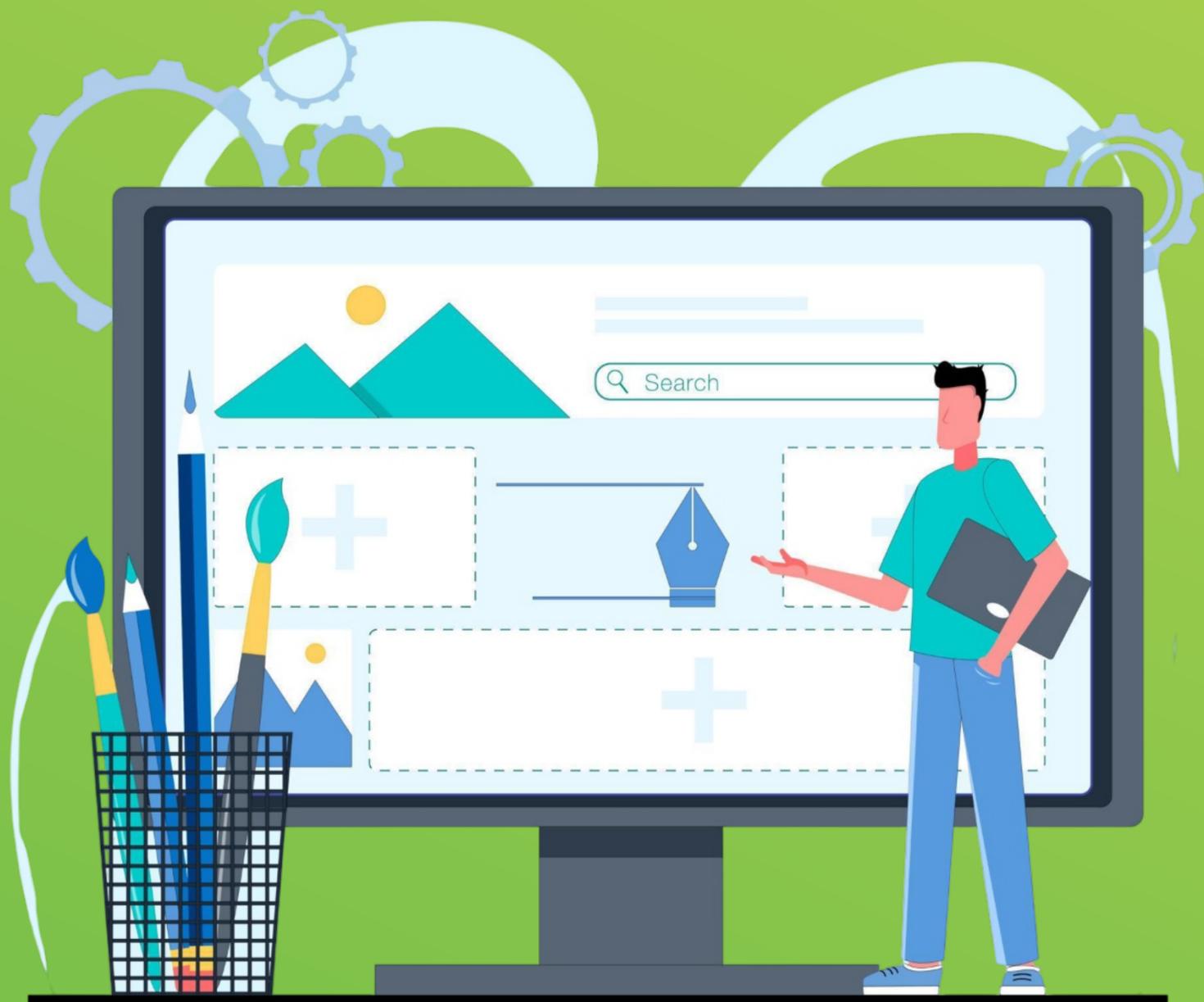
ASP.NET  
Development



Java  
Development



React js  
Development



WEB

DESIGN



# WEB DESIGN

Enhance your digital presence with our expert Web Design services! We create visually stunning, user-friendly, and mobile-responsive websites that leave a lasting impression. Our designs focus on UI/UX, branding, and seamless navigation to ensure an engaging user experience. Whether you need a business website, e-commerce store, or custom design, we blend creativity with functionality. Stand out with a website that truly represents your brand. Let's bring your vision to life!

## ➤ What is **WEB DESIGN**?

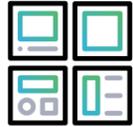
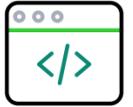
- Web design is the process of creating visually appealing, functional, and user-friendly websites. It focuses on layout, colour schemes, typography, and overall aesthetics to enhance user experience (UI/UX). Web design ensures easy navigation, responsiveness, and brand consistency across devices. Designers use tools like Adobe XD, Figma, and CSS frameworks to craft engaging websites. A well-designed website not only attracts visitors but also improves engagement and conversions for businesses.



# What is WEB DESIGN?



## We're Skillful at

-   
Corporate Web Designing
-   
Responsive Web Designing
-   
Email Template Designing
-   
Interactive Web Designing
-   
Theme Designing
-   
Interface Designing
-   
UX Designing
-   
Digital Flyer Designing
-   
UI Development



# DIGITAL MARKETING



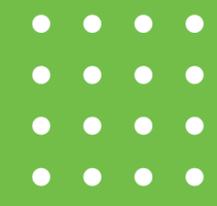


# DIGITAL MARKETING

Boost your online presence with our expert Digital Marketing solutions! We offer SEO, social media marketing, PPC, content marketing, and email campaigns to drive traffic and increase engagement. Our data-driven strategies ensure maximum visibility, brand awareness, and lead generation. Whether you're a start-up or an established business, we create customized plans for measurable results. Stay ahead in the digital world with innovative marketing techniques. Let's grow your brand together!

## ➤ WE SPEAK FOR YOUR **BRAND IN DIGITAL WORLD**

- Elevate your brand with our expert Digital Marketing services! We craft powerful SEO strategies, social media campaigns, content marketing, PPC, and email marketing to amplify your online presence. Our data-driven approach ensures maximum engagement, lead generation, and brand visibility. Whether you're a start-up or a growing business, we create tailored strategies for success. Let's make your brand stand out in the digital world!



# WE SPEAK FOR YOUR BRAND IN DIGITAL WORLD



## We're Skillful at



Search Engine Optimization (SEO)



Social Media Promotion



Search Engine Marketing (SEM)



Content Marketing Services

- Enterprise SEO
- Local SEO
- E-Commerce SEO
- Worldwide SEO
- Multi-Lingual SEO
- Web Analytics
- Link Building
- Algorithm Updates

- Social Media Audit
- Social Media Ads
- Social Bookmarking
- Social Media Management
- Brand & Engagement Campaigns
- Analytics & Insights
- Online Reputation Management
- Multichannel Integration

- Pay Per Click(PPC)
- Paid search ads
- Paid search advertising
- Cost Per Click(CPC)
- Cost Per Thousand impressions(CPM)
- Bing Ads
- Campaign Strategy
- Google Ad words

- Content Strategy
- Content Writing
- Content Editing
- Guest Posting
- Blog Post
- PR Writing
- Leads & Management
- Case Studies
- SEO Copywriting



# GRAPHIC DESIGN





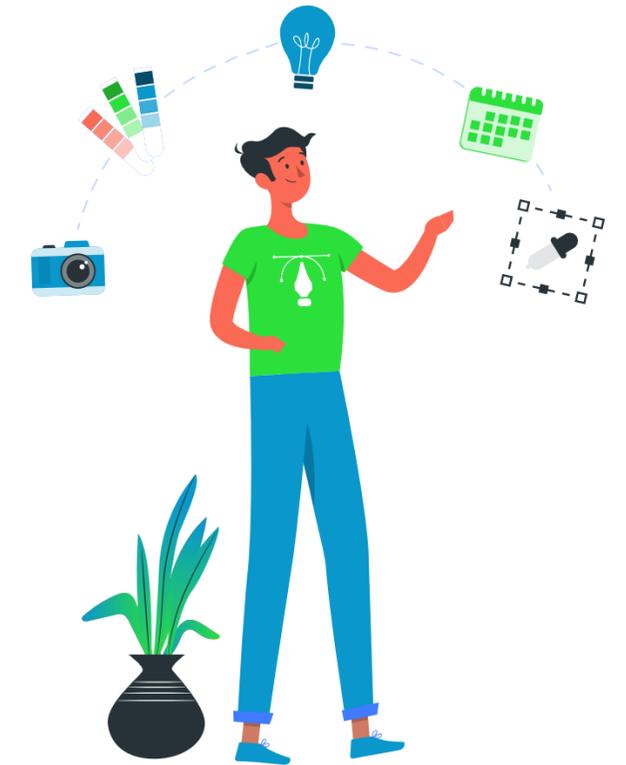
# GRAPHIC DESIGN

We create logos, branding materials, social media graphics, brochures, business cards, and more to give your business a strong visual identity. Our designs are creative, professional, and tailored to your brand's vision. Whether you need marketing materials or a complete rebranding, we bring your ideas to life with stunning visuals. Let's design something extraordinary for your brand!

## ➤ WHAT IS GRAPHIC DESIGN?

- Graphic design is the art of creating visually appealing content to communicate messages effectively. It involves designing logos, branding materials, social media graphics, brochures, business cards, and more using elements like colour, typography, and imagery. Graphic designers use tools like Adobe Photoshop, Illustrator, CorelDraw Graphic Suits and Canva to craft engaging visuals. A strong design enhances brand identity, attracts audiences, and conveys information creatively, making it essential for marketing and business success.

# WHAT IS GRAPHIC DESIGN?



## We're Skillful at



Branding  
& Identity



Logo & Signage  
Design



Corporate  
Flyer Design



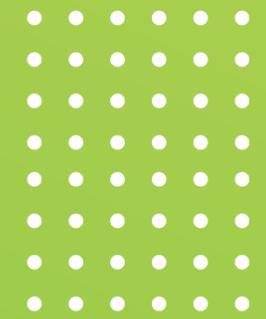
Portfolio Design



Business Stationery  
Mockups



Product & Service  
Brochures



# INDUSTRIAL ANIMATION





# INDUSTRIAL ANIMATION

Industrial animation is a specialized form of animation used to visually represent complex industrial processes, machinery, or concepts in a clear and engaging way. It is commonly used in manufacturing, engineering, construction, and other technical fields to explain workflows, demonstrate product functionality, or train employees. By using 2D or 3D animation, businesses can effectively communicate intricate details that might be difficult to understand through traditional presentations. Industrial animation enhances marketing, safety training, and operational efficiency by making technical content more accessible and visually appealing.

## ➤ WHAT IS INDUSTRIAL ANIMATION

- Transform complex industrial concepts into engaging 3D animations that captivate, educate, and simplify. Our high-quality industrial animations bring machinery, processes, and work flows to life, making them ideal for marketing, training, and product demonstrations. Enhance clarity, improve communication, and boost engagement with precise, visually compelling animations. Whether for process visualization, safety training, or prototype simulations, we create customized solutions for your industry. Experience innovation, efficiency, and excellence—bring your ideas to life with industrial animation today!

# WHAT IS INDUSTRIAL ANIMATION



## We're Skillful at



2D Animation  
Services



3D Animation  
Services



2D Modelling



3D Modelling



Character  
Design



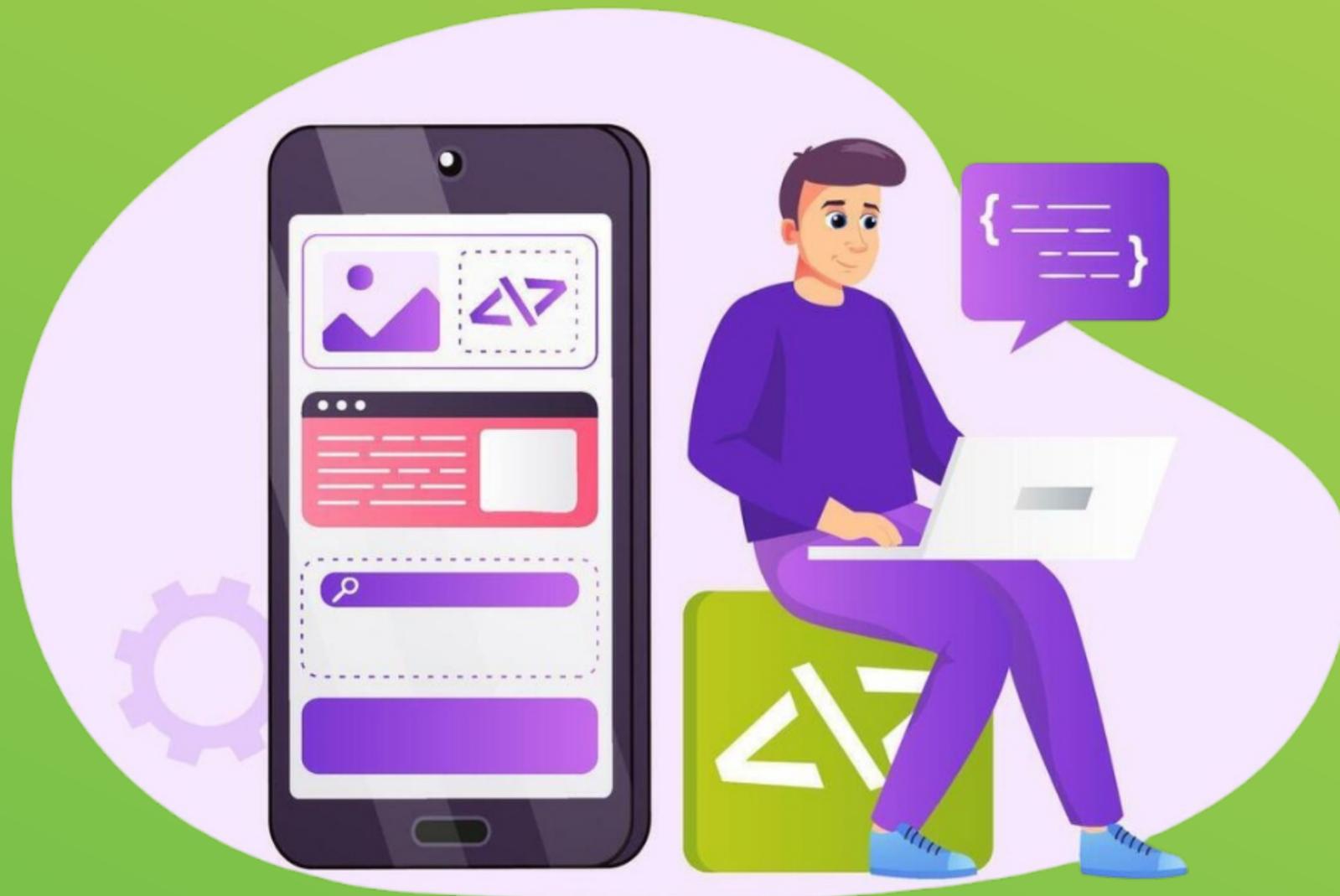
Slide and SVG  
Animation



Motion  
Graphics



Product  
Simulation



APP

DEVELOPMENT





# APP DEVELOPMENT

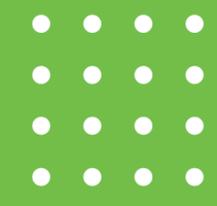
Transform your ideas into reality with our expert app development services. We craft intuitive, high-performance mobile applications for iOS and Android, tailored to your specific needs. From concept to launch, we handle design, coding, testing, and deployment, ensuring a seamless user experience and driving your business growth.



**IPHONE/IOS  
DEVELOPMENT**



**ANDROID  
DEVELOPMENT**



## IPHONE/IOS DEVELOPMENT

We create custom, high-performance, and user-friendly iOS apps tailored to your business needs. Our team specializes in UI/UX design, seamless functionality, and App Store optimization, ensuring a top-notch user experience. Whether for business, e-commerce, or start-ups, we develop secure, scalable, and innovative iOS applications. Let's bring your iOS app idea to life!

We design and develop custom, high-performance, and user-friendly Android applications tailored to your needs. Our team specializes in UI/UX design, seamless functionality, and Play Store optimization, ensuring a smooth user experience. Whether for business, e-commerce, or start-ups, we create scalable, secure, and innovative apps. Let's turn your Android app idea into reality!

## ANDROID DEVELOPMENT



### We're Skillful at



Transportation & Logistics Apps



On-Demand Mobile Apps



Retail & E-Commerce Apps



Booking Service Apps



Enterprise Apps



Social & Communication App Development



# Software Application Development



- **Custom Software Development**

We provide high-end custom software development services by leveraging core technologies such as Microsoft technologies, JAVA, Python, AI, Machine Learning and IoT



- **Mobile App Development**

We develop interactive Native and Hybrid mobile apps for Android by leveraging technologies such as AR/VR, React Native, Cordova





- **IT Consulting**

We guide organizations throughout the product development process to help them achieve their business goals





- **Full-Stack Custom Software Development**

Our teams of full-stack developers skilled in latest technologies MEAN, LAMP, etc. can help you build mobile, web, or desktop applications from scratch

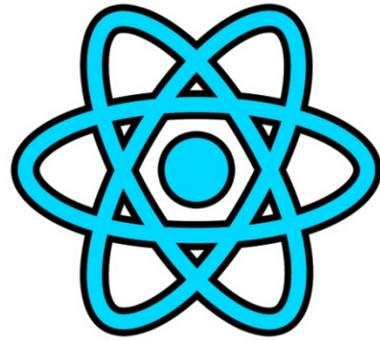




- **Digital Business Transformation**

We explore advanced technologies and supporting capabilities to help you create a robust digital business model

# Our Solutions



# Our Clients



**HK MALVI INDUSTRIES**  
*The Powerful Solution for Jewellery Machinery | since 1968*



**QXP PHARMA PROJECT &  
GMP SERVICES PVT LTD  
QXP TECHNICAL SERVICES**



**TVISHA EDGE  
TECHNOLOGIES**



**EYEVUEW**  
3D DESIGN STUDIO





# Thank you!

Feel free to approach us  
if you have any questions.

Email : [info@techstridedigitalinnovate.com](mailto:info@techstridedigitalinnovate.com)



# Questions?

Reach out to us for  
concerns and clarifications

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